



EUROPEAN X-Change®
European MICE Conference on the Seine

**SEPT 29 - OCT 4
2023**

**** PRE-CONFERENCE** Sept 28
Paris, France - On board MS Viva Gloria

DAY ONE Sept 29 | Paris, France

DAY TWO Sept 30 | Les Andelys, France

DAY THREE Oct 01 | Rouen, France

DAY FOUR Oct 02 | Le Havre, France

DAY FIVE Oct 03 | Vernon, France

DAY SIX Oct 04 | Paris, France

**** POST-CONFERENCE** Oct 05
Paris, France - On board MS Viva Gloria

**** PRE/POST ALL-INCLUSIVE Stay**
Aboard MS Viva Gloria in Paris,
France. Sept 28 / Oct 05

\$250 Single / \$300 Sharing
per night

Be A Part of Something Extraordinary...

The Inaugural European X-Change® brings **North American MICE Buyers** (the creme-de-la-creme of the Meeting & Incentive Industry) and **European Suppliers** together for 1-to-1 meetings, dining, receptions and excursions. Participants sail the River Seine aboard Viva Cruise's MS Gloria **round-trip from Paris with stops throughout Normandy**. For over 12 years, the X-Change® has proven to be a perfect formula to promote business among friends.

Our **HOSTED BUYER** Program Includes...

- 5 Night Viva Cruise Round-Trip from Paris.
- Private 1-to-1 Appointments with all 37 Carefully Selected European Suppliers
- River-View Stateroom
- Daily Networking / Excursion Event
- 5 Star Fully All-Inclusive Cruise Package
- \$300 Airfare Credit
- Discounted Guest Fee \$1,000 (Sharing)
- Free Unlimited Wi-Fi

All Buyers must be approved by eGroup X-Change® Hosted Buyer Committee.

CONTACT Stella Horan stella@egroupcommunications.com