



## EUROPEAN X-Change®

European MICE Conference on the Seine

SEPT 29 - OCT 4  
2023

**\*\* PRE-CONFERENCE** Sept 28  
Paris, France - On board MS Viva Gloria

**DAY ONE** Sept 29 | Paris, France

**DAY TWO** Sept 30 | Les Andelys, France

**DAY THREE** Oct 01 | Rouen, France

**DAY FOUR** Oct 02 | Le Havre, France

**DAY FIVE** Oct 03 | Vernon, France

**DAY SIX** Oct 04 | Paris, France

**\*\* POST-CONFERENCE** Oct 05  
Paris, France - On board MS Viva Gloria

**\*\* PRE/POST ALL-INCLUSIVE Stay**  
Aboard MS Viva Gloria in Paris,  
France. Sept 28 / Oct 05

**\$250 Single / \$300 Sharing**  
per night

## Be A Part of Something Extraordinary...

The Inaugural European X-Change® brings **North American MICE Buyers** (the creme-de-la-creme of the Meeting & Incentive Industry) and **European Suppliers** together for 1-to-1 meetings, dining, receptions and excursions. Participants sail the River Seine aboard Viva Cruise's MS Gloria **round-trip from Paris with stops throughout Normandy**. For over 12 years, the X-Change® has proven to be a perfect formula to promote business among friends.

### Our **SUPPLIER** Program Includes...

- 5 Night Viva Cruise Round-Trip from Paris.
- Private 1-to-1 Appointments with all 37 Carefully Selected North American Hosted Buyers
- River-View Stateroom
- Daily Networking / Excursion Event
- 5 Star Fully All-Inclusive Cruise Package
- **\$3,000 Email Marketing Credit**
- Discounted Guest Fee \$1,000 (Sharing)
- Free Unlimited Wi-Fi

**SUPPLIER COST: \$9,000 USD**

All Buyers must be approved by eGroup X-Change® Hosted Buyer Committee.

**CONTACT** Stella Horan [stella@egroupcommunications.com](mailto:stella@egroupcommunications.com)